



Circle of Success®  
I N C O R P O R A T E D



INSTITUTE FOR  
LEARNING  
& BRAIN  
SCIENCES  
University of Washington

**NEWS RELEASE**  
**DATE: April 5, 2008**

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**For the last thirty years, scientists have been looking in cribs, playpens, nurseries and preschools. And now, they are ready to share their findings.**

What did they find? “Every day, babies solve major philosophical questions. Their brain is smarter, faster, and busier than any adult. What we see in the crib is the greatest mind that has ever existed. It's the most powerful learning machine in the universe.”

Find out the secrets of these learning machines, how their brains work, and what they are thinking and doing in a series presented by Circle of Success. You'll hear directly from the scientists themselves and learn how babies learn.

Circle of Success sponsors three presentations on May 1<sup>st</sup> – an entire day focused on early learning.

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On May 1<sup>st</sup>, Circle of Success will sponsor a day-long celebration of early learning with Andrew Meltzoff, Ph. D. and Patricia Kuhl, Ph. D., co-founders and co-directors of the University of Washington Institute for Learning and Brain Sciences, and authors of the book, *Scientist in the Crib*.

**May 1, 2008**

**11:45am @ Yakima Convention Center**

**Sponsored by all three Yakima Rotary Clubs:** Rotary Club of Yakima, Yakima Southwest Rotary, and Yakima Sunrise Rotary For reservations call: 509. 452.8332.

- ✓ ***Open to Rotarians and guests***
- ✓ Volunteer assistance provided by Washington State University and Yakima Valley Community College Upward Bound high school students.

**2:30-4:00 pm @ Yakima Convention Center**

**Sponsored by Circle of Success & Yakima Valley Memorial Hospital**

- ✓ Open to the public, providers and educators
- ✓ The fee for attendance is \$15, \$20 or \$25

- ✓ Professional development STARS credits are available
- ✓ Volunteer assistance provided students from Central Washington University Civic Engagement Center.

**5:30 – 7:30 pm @ Yakima Valley Museum**

**A catered reception with Washington wines and appetizers**

- ✓ Reservations are needed.
- ✓ Volunteer assistance provided by Yakima Valley Community College Women’s Basketball team.

**Interviews with the authors can be arranged prior to the event by calling Nancy Leahy.**

**CONTACT:**

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Circle of Success, Inc.®. manages the ***Let’s Read*** early literacy program and the ***Imagination Library*** book every month club. Information about Circle of Success, Inc. can be obtained at the website [www.circleofsuccessinc.org](http://www.circleofsuccessinc.org). Information about the Institute of Learning and Brain Sciences can be obtained at the website <http://ilabs.washington.edu>.

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Circle of Success, Inc® is a private, nonprofit 501-c-3 partnership of community organization that empowers parents to prepare their children to enter school ready to learn. Circle of Success® provides home based learning materials in order to connect parents to community resources throughout Yakima Valley and Kittitas Valley.

*“Empowering parents to prepare their child to enter school ready to learn”*

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