



CIRCLE OF SUCCESS, Inc ®

FOR IMMEDIATE RELEASE

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Circle of Success Salutes A Business Champion of Literacy!

Yakima Valley Farm Workers Clinic supports 250 children in the *Imagination Library* early literacy program.

Circle of Success, Inc. announces that Yakima Valley Farm Workers Clinic is the “Business Champion of Literacy” for the quarter! Yakima Valley Farm Workers Clinic executive director Carlos Olivares presented a grant to Circle of Success and with this award Farm Workers Clinic is supporting the enrollment of 250 of their employee’s children in the **Circle of Success *Let’s Read ~ Imagination Library*** program! These children are receiving books every month thanks to their parent’s employer: Yakima Valley Farm Worker Clinic.

Carlos Olivares states, “We invited our employees to participate in this exciting early reading program because it will help prepare their children for school. We promote early learning for preschool children in the Yakima Valley because we know the key to proficiency in reading is to start early. The more you talk and read to your child the quicker he/she will learn.”

Children of Farm Workers Clinic employees began receiving their books in February and one parent responded with this letter of appreciation: “A huge thank you from my son, my husband and I. My son had a great time with his new book from the ***Imagination Library*** when he received it last week. My husband and I had fun reading it over and over to him, as he always wants to hear new books over and over again. We are excited to receive the next ones and really appreciate your support of this program and our family!”

Let’s Read is a community early literacy program that includes the ***Imagination Library***, Newborn Baby Packages and a quarterly newsletter. It is supported by generous contributions from Yakima Valley businesses and community champions of literacy. The program began in July 2005 with 115 children and there are currently 1,330 children enrolled in the book per month literacy program. Some of the other “Business Champions of Literacy” include: Yakima Valley Memorial

Hospital, Tree Top, Noel Corporation, Western Materials, Tree Top Employees, H.R. Spinner Corporation, Weyerhaeuser, Michelsen Packaging Co., KNDO TV, Central Chain and Transmission Co., Endodontics Exclusively, Yakima Rotary Club, Yakima Sunrise Rotary Club, Junior League of Yakima, LeMaster and Daniel PLLC, Greater Yakima Chamber of Commerce and West Valley Kiwanis.

Circle of Success invites others to support the improvement of the literacy of young Yakima Valley children. For Let's Read program information, or to make a donation to the Circle of Success ***Let's Read*** program, contact the Circle of Success® office at 469.9888 or 1.888.973.7323

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Circle of Success, Inc is a private, nonprofit 501-c-3 organization that empowers parents to prepare their children to enter school ready to learn. Outreach educators provide home based learning support in order to connect parents to community resources and learning experiences throughout Yakima County. Circle of Success manages the *Let's Read* Imagination Library program in the community to put children's books into the homes of young children.