



CIRCLE OF SUCCESS, Inc ®

FOR IMMEDIATE RELEASE

DATE: May 17, 2006

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WHAT'S HAPPENING:	<i>“Let’s Read Day” at <u>Yakima Live!</u></i>
WHEN:	Saturday, May 20 10:00 AM -4:00 PM
WHERE:	Downtown Yakima ~ Yakima Avenue and 3 rd Street
WHO FOR:	Children 0 to 12 years of age
WHY:	To improve the skills needed to successfully read to preschool children and to have fun reading!

**Circle of Success Inc® Sponsors “Let’s Read Day” for Children at Yakima Live!
*700 children books to be given away! Reading Circle with Story Telling!***

Circle of Success invites parents and children to stop at the *Circle of Success* booth in the **Yakima Live** FUN ZONE and take part in ***Let’s Read Day!*** There will be 700 books given away between 10:00 AM and 4:00 PM. That is almost two books every minute! Stories will be read during the six hour event, The books and story telling are for children aged preschool to 12 years of age and there will be information available for parents, grandparents and child care providers on how to prepare children to be ready for school. Circle of Success workers will distribute registration brochures for the Dolly Parton ***Imagination Library*** program that delivers books every month to enrolled preschool children living in Yakima County. Information from the recently introduced ***Born Learning*** early education campaign will also be available for parents.

The Circle of Success booth will be located inside the **Yakima Live** Fun Zone in the Yakima Avenue and 3rd Street block. Children with their parents are invited to stop for a visit, listen to a story and then pick out a book to take home with them. The books are courtesy of Thrift Recycling Management.

INFORMATION! Parents and families will receive information on the learning development of preschool children and on how to successfully read to little children. Circle of Success outreach workers will provide information and resources.

BOOKS! The children who attend can select a book to take home! The parents of preschool children will have the opportunity to register their child for the *Imagination Library* book club. There is no charge for a child's participation in the *Imagination Library* program.

BABIES! Please bring your babies! "Just as a child develops language skills long before being able to speak, the child also develops literacy skills long before being able to read." Boyer, Start Early, Finish Strong, Department of Education publication, National Research Council report, 1991.

For more information on the learning development of children or to contribute to the *Let's Read* program, simply call **Circle of Success** office at 469-9888 or toll free 1.888.973.7323 (READ).

We support parents as a child's first teacher and the home as the child's first classroom.

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Circle of Success, Inc is a private, nonprofit 501-c-3 partnership of community organizations that empowers parents to prepare their children to enter school ready to learn. The Circle of Success recruits and trains AmeriCorps volunteers and prepares college students to work as outreach workers, parent club facilitators and to provide home based learning support in order to connect parents to community resources and learning experiences throughout Yakima County.