



**Circle of Success®**  
I N C O R P O R A T E D

**FOR IMMEDIATE RELEASE**

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## **Sunrise Rotary Powers Literacy for 80 Children with \$4,000 Grant to Let's Read!**

### **Circle of Success & Sunrise To Rotary Enroll Children into Book Program on Saturday July 14, 7:00-9:00 PM at Sarg Hubbard Park**

On Saturday July 14, Yakima Sunrise Rotary Club and Circle of Success will begin enrolling 80 children for the *Let's Read ~Imagination Library* early literacy program. This enrollment opportunity for the preschool children is powered by an exciting \$4,000 grant from *Yakima Sunrise Rotary Club* to Circle of Success. The enrollment event will take place from 7:00 to 9:00 PM during the *Movies in the Park* program at Sarg Hubbard Park. Children are eligible to enroll in the *Imagination Library* program if they live in the Yakima Valley and are zero to five years of age.

The Sunrise Allocations Committee awarded the grant check to Circle of Success on June 20th. Chris Rivard, Allocations Committee Chair states, *"We felt strongly that the Let's Read program is an important component of our community and in alignment with our goals. In fact we felt so strongly about the program that we doubled their funding request."* The \$4,000 grant is a result of Sunrise Rotary's successful volunteer fundraising work throughout the year which includes a yearly car raffle and other club fundraisers.

Al DeAtley, Circle of Success Vice Chairman, is complimentary of Sunrise Rotary and this contribution. He states, *"Circle of Success appreciates this generous grant from Yakima Sunrise Rotary because the money is the result of hard earned volunteer dollars. They have made an intentional decision to support parent education for every young child in the Valley and we gratefully accept this challenge."*

**ENROLLMENT OPPORTUNITY ON SATURDAY!** Parents of preschool aged children are invited to come to Sarg Hubbard Park on Saturday July 14, from 7:00-9:00 PM to enroll their children into *Let's Read ~ Imagination Library*. This enrollment event is sponsored by *Yakima Sunrise Rotary* and *Circle of Success*. Also this night - there will be 300 books given away to children of all ages who come to the Circle of Success activity table.

Children enrolled this month will receive their first book in September – just in time for the start of the school year! The funds donated by Sunrise Rotary will support the enrollment of 80 children aged zero to 5 years who then receive an age appropriate book every month until the age of 5. Children are enrolling into a program that will improve and strengthen their futures!

**Circle of Success** manages the *Let's Read* program which is a community early literacy program that includes the *Imagination Library*, Newborn Baby Packets and a quarterly newsletter. The program is supported by generous contributions from Yakima Valley businesses and community champions of literacy. The program began in July 2005 with 115 children and there are currently **2,370** children enrolled in the program.

The support from Yakima Sunrise Rotary Club is vital to the Circle of Success goal of improving the school readiness of Yakima Valley children. The 2006-2007 “Business Champions of Literacy” include: Yakima Fred Meyer employees, The Fred Meyer Foundation, Yakima Valley Farm Workers Clinic, Yakima Valley Memorial Hospital, Yakima Bears, Noel Corporation, H.R. Spinner, Adaptis Inc., Rotary Club of Yakima, U.S. Bank, Yakima Theatres Inc. and many others. Circle of Success invites other businesses to support the improvement of the literacy of young Yakima Valley children.

For *Let's Read* program information, or to make a donation to the Circle of Success *Let's Read* program, contact the Circle of Success® office at 469.9888 or 1.888.973.7323

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**Circle of Success, Inc is a private, nonprofit 501-c-3 organization that empowers parents to prepare their children to enter school ready to learn. Circle of Success manages the *Let's Read~ Imagination Library* program in the community in order to put children's books into the homes of young children.**

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